

BUY
BRYANT
 AND
 SUPPORT HOME INDUSTRIES. **MAY'S** EMPLOY BRITISH LABOUR.
MATCHES.
 19 PRIZE MEDALS
 FOR EXCELLENCE OF QUALITY.

THE UNEMPLOYED IN EAST LONDON.—At a time when much thought is being given to this matter, a practical suggestion may be of service. Last year more than £300,000 worth of foreign matches were purchased by inconsiderate consumers in this country, to the great injury of our own working people. So true is it that "Evil is wrought by want of thought as well as want of heart." If all consumers would purchase Bryant & May's Matches, that firm would be enabled to pay £1,000 a week more in wages.

A SUMMER PLEA
 FOR
CHILD LIFE IN ST. GILES.

Help these poor Waifs to a Day in the Country!

Let them see the Green Grass, the Blue Sky, and the
 Real Sun, for at least once in their little lives,

By promptly sending your Donations and Subscriptions to

Mr. WILLIAM WHEATLEY,
 Superintendent, St. Giles' Christian Mission,
4, Ampton Street, Regent Square, W.C.

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